



MaximEyes.com

A Unified EHR and Practice Management Solution for Eye Care

Patient Check-in

Feature	Benefit
See today's scheduled patients at-a-glance with the option to move patients to various work queues, such as checked-in, pre-test, exam, optical, or checked out.	An easier and faster way to manage the patient list for the day, prepare testing, paperwork, etc. Plus the staff knows where each patient is at any moment.
Create custom alerts about patients for staff and assign where and how you want alerts to appear for patient demographics, scheduling, billing, optical, and EHR.	The flexible tool prevents staff from overlooking or forgetting important details about selected patients.
The home screen offers a quick view of today's encounters, including appointment time, reason, status, visit note, alerts, etc.	Makes it quick and easy for doctors to review today's patients with hyperlinks to previous exams should they need to look deeper.

Demographics

Feature	Benefit
Single screen to review essential patient information, including balances, family members, recalls, diagnoses, optical history, etc.	Less screen jumping for the staff and it's easier to get a complete view of crucial patient data.
Assign insurances as primary, secondary, or other as well as separate medical vs. vision insurances.	Makes it easy to assign proper insurance to line items on the Superbill
Store scans/images within MaximEyes.com. File structure makes it easy to find what you need. Directly scan into MaximEyes.com with TWAIN supported scanners.	No need for a third-party file management system—provides a central repository for all electronic files.

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Scheduling

Feature	Benefit
View multiple doctors or other resources for a day or week view. Quickly view appointments for up to 6 resources at a time on one screen. Build the schedule for unlimited resources.	Reduces the number of screens to navigate to view the full schedule and makes it easier to see open slots.
Quickly see the next 50 available appointments with two clicks. Filter the list by day of the week, provider, location, etc. if the patient has a weekday preference.	Enables staff to quickly find a suitable slot for the patient without flipping through days or weeks in the schedule.
Quickly build or change templates for appointment types in seconds.	Easily and quickly make changes in schedule templates if the doctor's typical schedule changes for some reason.
Assign patients to a wait list with reminders if the appointment slot opens up that meets parameters.	Reduces the impact of cancellations, no-shows, and reschedules.
Click and drag appointments for rescheduling.	Faster and easier to reschedule patients, without rekeying information.
See key patient details when scheduling, including balance, canceled, no show counts, last appointment, chief complaint, upcoming recalls, appointments, diagnostic tests, family members with recall or testing due, and active insurances.	Easier to properly schedule patients and family members without having to navigate somewhere else in the system.

Encounters

Feature	Benefit
Personalize your workflow with highly customizable templates for different types of patient visits and exams.	Design the exam form(s) to fit your preferred workflows instead of adjusting your data entry flow to match the exam forms provided by the software vendor.
Embedded rules engine called Code Complete is modifiable by the user and automatically triggers diagnostic codes, procedure codes, and outbound documents based on exam findings for the doctor to review at the end of the exam.	Spend less time searching for codes or outbound documents so you can focus more on the patient. Capitalize on greater coding accuracy and build your coding confidence. When pre-populating data from normal or previous exams, doctors can determine what data they want to copy forward.
Integrate with commonly used ophthalmic diagnostic instruments/equipment.	Optimize the workflow with much faster data capture and less chance of data errors.
More than one person can enter data on the same patient at the same time.	Allows the technician and doctor to document in exam simultaneously if on different screens.
Display the same data elements on multiple screens.	See relevant data anywhere you wish in the exam for better and quicker evaluation of patient needs.
Quickly transfer diagnostic codes, procedure codes, fees, glasses or CL Rx, and recall data to other parts of the system with a single click even if you haven't finished documenting notes in the chart.	Allows staff to get data needed to finish working with patients—even if the doctor is still making notes in the EHR.

E-Prescribing and Medication Adherence

Feature	Benefit
A bi-directional E-Prescribing and Medication Adherence integration allows providers to send prescriptions and import a list of medications prescribed for patients by other physicians.	Doctors have quick access to medication history data and advanced clinical, behavioral, and financial support tools. These tools help drive higher levels of medication adherence and improve patient health outcomes. Learn More

"MaximEyes.com is much more user-friendly than our previous optometry EHR. During the online demo, I quickly saw how everything is hyperlinked and easy to access." ~Peter Falk, OD
Read Dr. Falk's Practice Success Story ([click here](#))

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Patient Portal

Feature	Benefit
Keep your patients engaged in their healthcare and deliver on-demand, secure access to personal health information (PHI) from recent office visits. Send and receive secure email messages and share medical records with your patients.	Improve office efficiencies and empower your patients so they can become partners in their health care. Easily comply with the new contact lens rule amendment .
Coming Soon: Advanced Patient Portal Tools (online bill pay, online scheduling, and online patient welcome/medical history forms).	Give your patients the freedom to access a secure patient portal to book appointments, pay bills online, and review and update their demographics and medical history data before they visit your office. Learn More

Optical

Feature	Benefit
It takes one click of the mouse to electronically send spectacle lens and frame orders to lab partners via the VisionWeb and ParadEyes.com integration. See Optical Lab Partner List	Maximize faster and more accurate transmission of optical orders. Uses electronic catalogs updated by the labs so the optician cannot mistakenly choose materials that the lab does not carry.
Use the package builder for a quick selection and build each IUse the optical lens package builder for quickly selecting and building each lab catalog.	Speeds up data entry of optical orders for commonly sold lenses and automatically updates prices orders. When the user selects a package, all the options included in the package are automatically populated on the lens order screen. You can also build discounts into the package pricing.
Connect your practice to contact lens distributors with a single order entry using the CLX System web integration.	With a click of a button, maintain frames inventory, eliminate Simplifies contact lens ordering and centralizes data to provide accurate reporting and advanced marketing options. Improve the patient experience with convenient e-commerce add-on options to boost contact lens revenue with reminder notifications for resupply, convenient online ordering, and contact lens supply subscriptions (<i>subject to additional CLX subscription fees</i>).
Track, analyze, and monitor your optical with spectacle and contact lens overview dashboards.	See reports for all optical orders based on the status. Quickly review orders and process orders without having to manually find and filter.

Inventory

Feature	Benefit
Track inventory for contact lens, frames, and miscellaneous merchandise.	Track who sold what, when, and where.
Manage your inventory with inventory reports.	Generate powerful inventory reports: Cost On Hand, sales reports by manufacturer shows collected amounts, cost of goods and estimated profit, and more.
Reconcile your inventory with your physical inventory count.	Quickly reconcile inventory and update before running cost on hand reports. Use a barcode scanner or barcode scanning app on your smartphone to get a list of all counted items.
Keep your contact lens inventory updated with valid contact lens prescription (Rx) configurations with the CLX System integration.	Reduce data entry and speed up ordering. Enter Rx and order information once into MaximEyes.com. As contact lens manufacturers discontinue or update products with new parameters or new brands, your office can set these to automatically update the inventory in the system, so you always have valid Rx configurations for each brand available to order.
Easily manage frames inventory in real-time with the Frames Data web integration (<i>subject to additional Frames Data subscription fees</i>).	With a click of a button, maintain frames inventory, eliminate tedious hand entry, and say goodbye to costly data entry errors.

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Billing and Insurance Processing

Feature	Benefit
Enter unlimited line items for services or products on one Superbill if you wish.	Maintains all charges to be grouped on a single Superbill for a visit and simplifies the receipts and statements for patients. If you need to bill more than six line items to a particular insurance payer, multiple claims are automatically created for that insurance.
The Benefits Calculator applies benefits directly to the Superbill. Works best with VSP and deductible plans.	Allows for speedy and accurate billing based on benefit plans, so the office has a more accurate picture of accounts receivable. Coming Soon: Set up the calculator for new vision insurance plans.
Stay on one screen for posting insurance payments and making any corrections.	Speeds up payment posting by eliminating the need to jump to different screens.
Indicate the deposit date of posting while taking the time to post checks.	Doesn't force the user to post an entire multi-page explanation of benefits (EOB) before it counts towards daily deposits
Use the edit option to fix any check postings.	Makes it easy to correct errors after the fact without having to jump through hoops.
Live insurance accounts receivable (AR) screen.	Real-time AR allows for easy review of outstanding insurance balances and history.
Receive Electronic Remittance Advice (ERA) from integrated clearinghouses.	Automatically download ERA directly into the Insurance Payment Manager to quickly and easily review insurance payments, adjustments, and adjustment and denial reasons for each superbill before posting.
Submit cleaner claims from MaximEyes.com with integrated clearinghouses.	Using a clearinghouse expedites reimbursements, reduces errors, and increases revenue by consolidating electronic claim submissions. A clearinghouse gives medical billers and billing managers access to thousands of insurance payers, across different states, from a single location.
Billing and Claims Overview dashboards bring it all together.	Quickly see the report of bills and claims by status, then jump to the list of the bills to quickly review and take action. Gives an overview of the revenue cycle for the office and to see where bills and claims are in process.

Other Industry Partner Integrations

Feature	Benefit
Patient communication and relationship management two-way integrations with Demandforce, Solutionreach, 4PatientCare, and Weave.	Engage your patients and reduce no-shows with fast, personalized, and HIPAA-compliant text appointments, recall notifications, and appointment scheduling. Check out our blog, Build a Sustainable Optometry Practice With 4PatientCare and MaximEyes.com
Coming Soon: Credit and debit card processing two-way integration with industry-leading global payment processing provider Worldpay by FIS.	Using a payment processing solution that includes encryption, PCI compliance assistance, tokenization, and EMV chip processing is the best way to stay ahead of payment security threats and to streamline your credit and debit card transactions.
Coming Soon: Track, measure and manage your practice performance with EDGEPro by GPN Technologies data and metrics performance management integration.	General more revenue by targeting your best revenue-generating opportunities, analyze vision plans profitability side-by-side, track staff performance, access reports remotely, and more.

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Integrated Learning Center

Feature	Benefit
Self-guided Integrated Learning Center within MaximEyes.com streamlines your training experience. > View Learning Center Overview Video	The Learning Center is accessible 24/7. Download documentation, view video overviews, engage with step-by-step walkthroughs, and complete courses without ever leaving your MaximEyes.com software. Quickly and easily get existing and new staff proficient in the software, without any extended downtime for your office.

Modern Software Code and Microsoft® Azure Partnership

Feature	Benefit
Unified cloud-based system and optimized for the Google Chrome™ and Microsoft® Edge web browsers.	Access data anywhere, anytime, from any device: Windows®, macOS®, and tablets.
Run the system on your local server.	A great option for offices that do not want to move to the cloud or if internet reliability is an issue.
Secure cloud data protection, backup and disaster recovery. Advanced antivirus, Microsoft® Azure security protection with anti-malware, and firewall technologies.	Data is secured both in-motion and at rest for cloud deployment, along with a Web Application Firewall (WAF) and Antivirus protection for the environment. Monitoring tools with automated alerts detect issues or threats that are promptly resolved.
Data auto saves and is backed up in near real-time.	Peace of mind for data protection and no need to constantly press the "save" button.
Automatically applies software updates.	Eliminate the pain of staying on top of necessary software updates and patches because they happen automatically.
Consistent, logical menus and submenus to quickly access commonly used functions.	Easier and faster for staff to learn and navigate the system.
Patient balance, account balance, and credits show up on the majority of screens across the entire platform as well as a quick payment screen.	Gives the staff constant reminders of where the patient's account is at so credits get used and past due balances are collected—an effective solution to lower accounts receivable and grow revenue.
Most reports run in seconds and more detailed reports take only a few minutes. Search for reports to find certain patients or items.	Faster access to your data and comprehensive analytical and financial reports to help you make more informed decisions for your practice.



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EDITION

MaximEyes.com EHR & PMS

One System. Faster Navigation. Fewer Clicks.

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